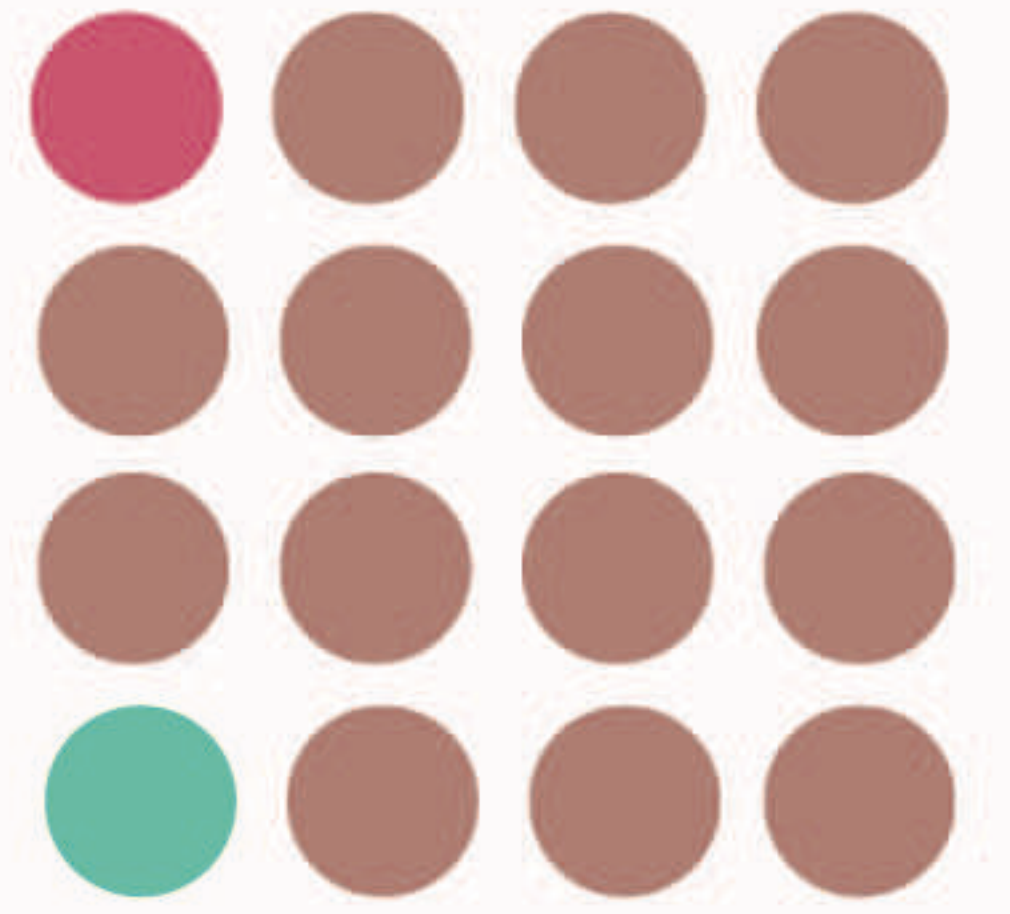


**Knowell  
Corporation**

SINCE 1984

Service Without Compromise



CORPORATE PRESENTATION 2023



# | Company Overview

## Defining History, Innovating the Future.

Knowell Corporation, established in 1984, has emerged as a leading and reputable company in India involved in converting and distributing a wide variety of industrial and automotive adhesive tapes, graphics films, label stock, chemicals, polycarbonate sheets and films.

We take pride in being the official distributor for some of the world's most prestigious brands like POLITAPE, 3M, Nitto, PPG, Momentive, SABIC, Avery Dennison, ITW ProBrands, ITW Formex, Sekisui, Signkraft, Aslan and Yihhwa.

Our organization is equipped with state-of-the-art infrastructure and a customer-centric team of professionals, enabling us to deliver from multiple locations across India. Our ethical business practices and commitment to delivering superior products within the stipulated timeframe have earned us a good reputation across industries and sectors in India.



## | Why Knowell?

Service without compromise

### Fast deliveries

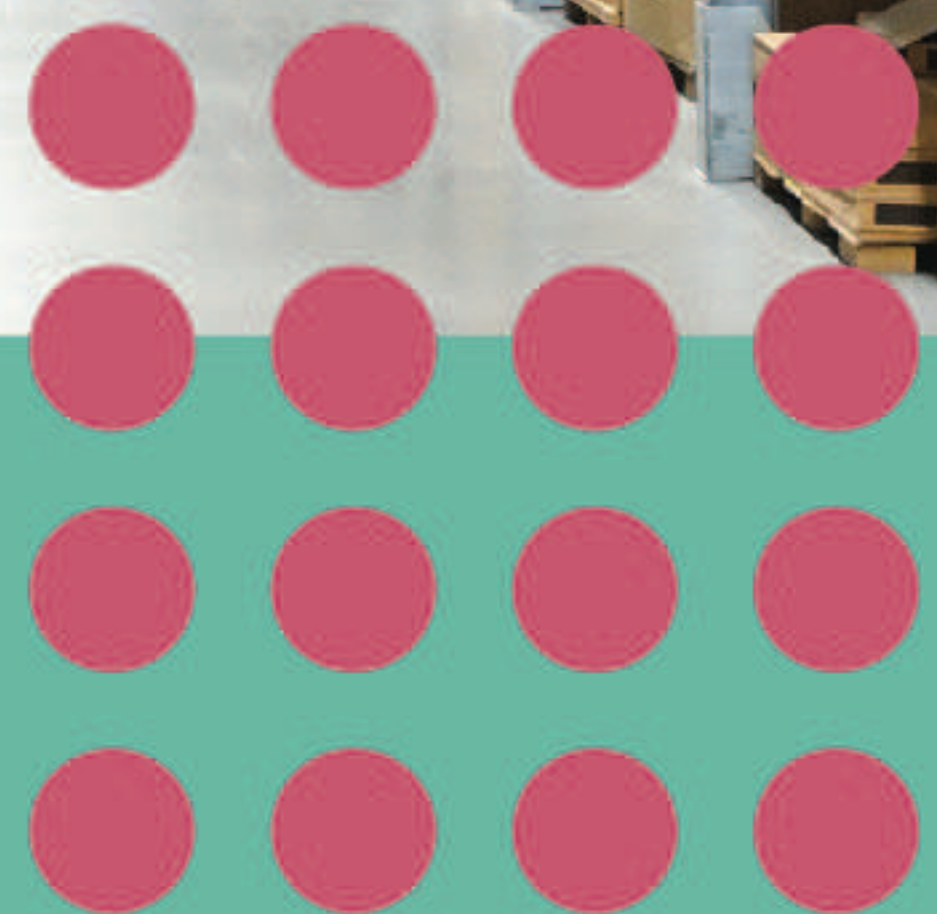
We have many warehouses located in important places throughout India. This helps us deliver our products quickly and efficiently to our clients. Our state-of-the-art infrastructure ensures that we always deliver our products on time.

### Variety: for all your demands

We offer a variety of products to meet all your needs. Whether you are searching for a specific film or a heat-sensitive adhesive tape, we are confident that we have everything you need. With our wide range of products, we are certain that you will not be disappointed.

### Innovation

Innovation drives progress and sets successful businesses apart. We, as a leading distributor of Tapes and polycarbonate films, partner with top global brands to provide our clients with cutting-edge solutions. From 3Ms advanced industrial tapes, to avery dennisons high performance adhesive films to Momentives wide range of silicone chemicals, our innovative products help our clients improve productivity and stay ahead of competition.



**Knowell  
Corporation**  
SINCE 1984



# | Milestones

**2019 - 2022**

Pan India Distributors for Sekisui, Aslan and ITW Formex Films.

**2008**

Started Tape manufacturing unit in Silvasa

**1996**

Set up a state-of-the-art Converting Facility at Silvasa

**1991**

Started Importing and converting Tapes.

**1984**

Founded by Mr Mahesh Mehta as a Tape Trading Company.

**2023**

Became Pan India Distributors for PPG Higid and ITW Probrands

**2013 -2018**

Became Pan India Distributors for major global brands like Teslin, Nitto, Momenive and MNM Avery Dennison.

**1997**

Established coverage across all quadrants of the country with offices in Mumbai, Bangalore, Chennai and Delhi.

**1992 - 1995**

Became Pan India Distributors for major global brands like 3M, Signkraft. Established Domex and MNM Composites as joint ventures.

**1990**

Distributorship for Yih Hwa for tapes and converting machines in India.



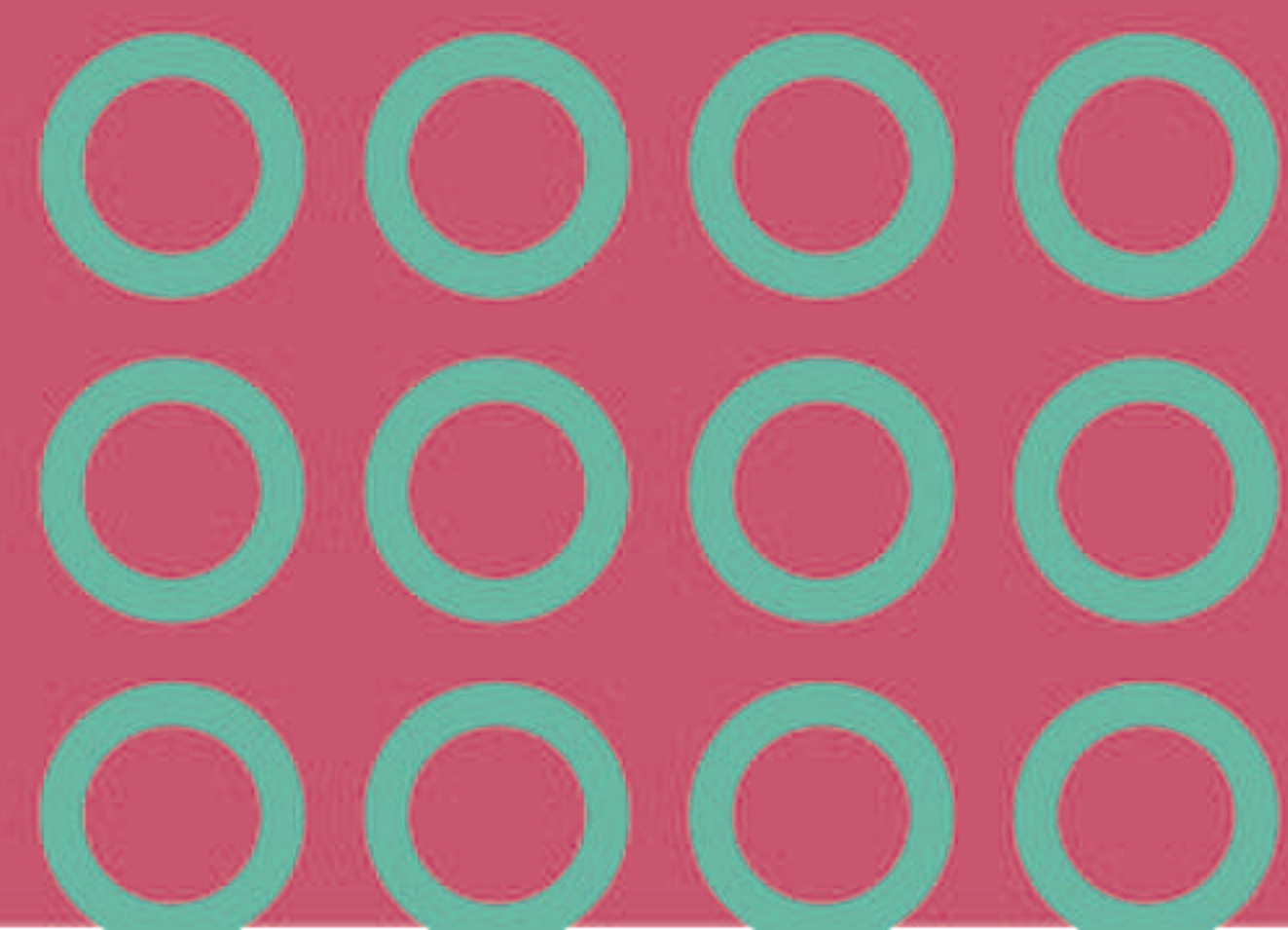
**Knowell  
Corporation**

SINCE 1984



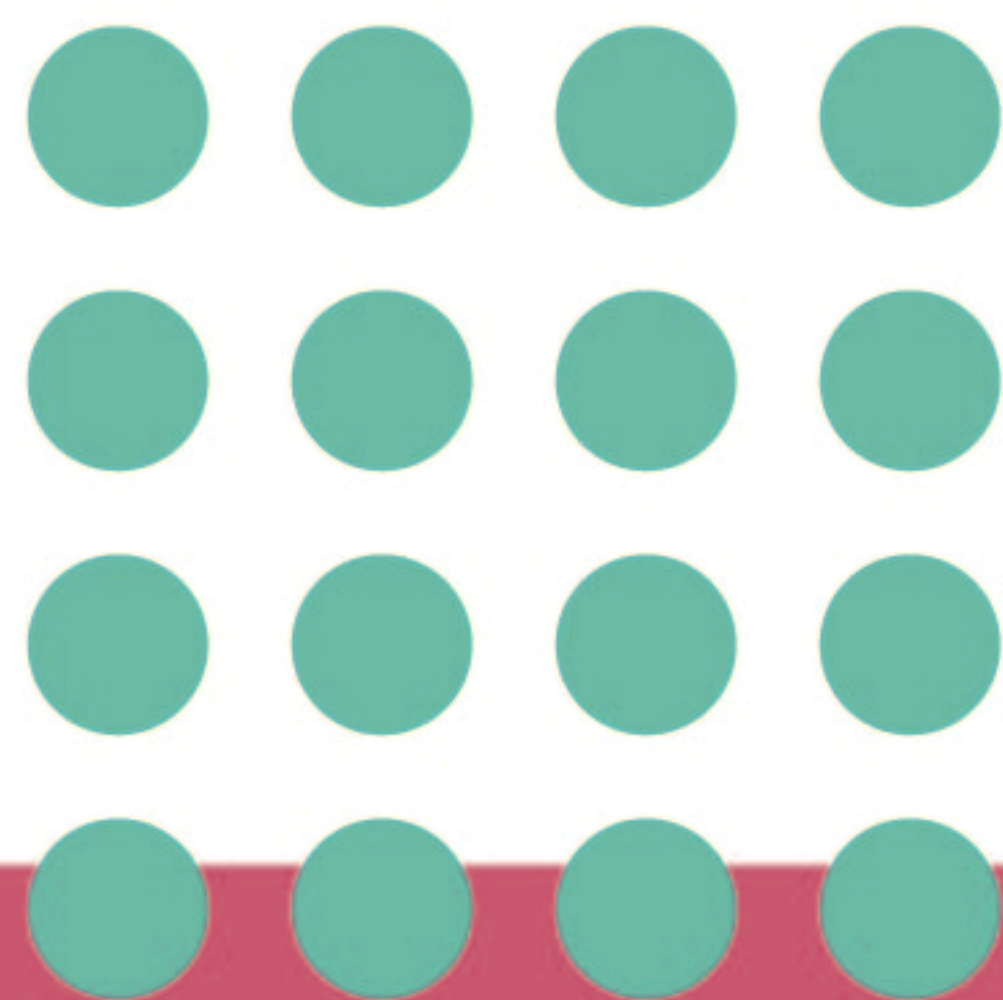
## | Our Brand Partners

Global presence, nothing like the usual.

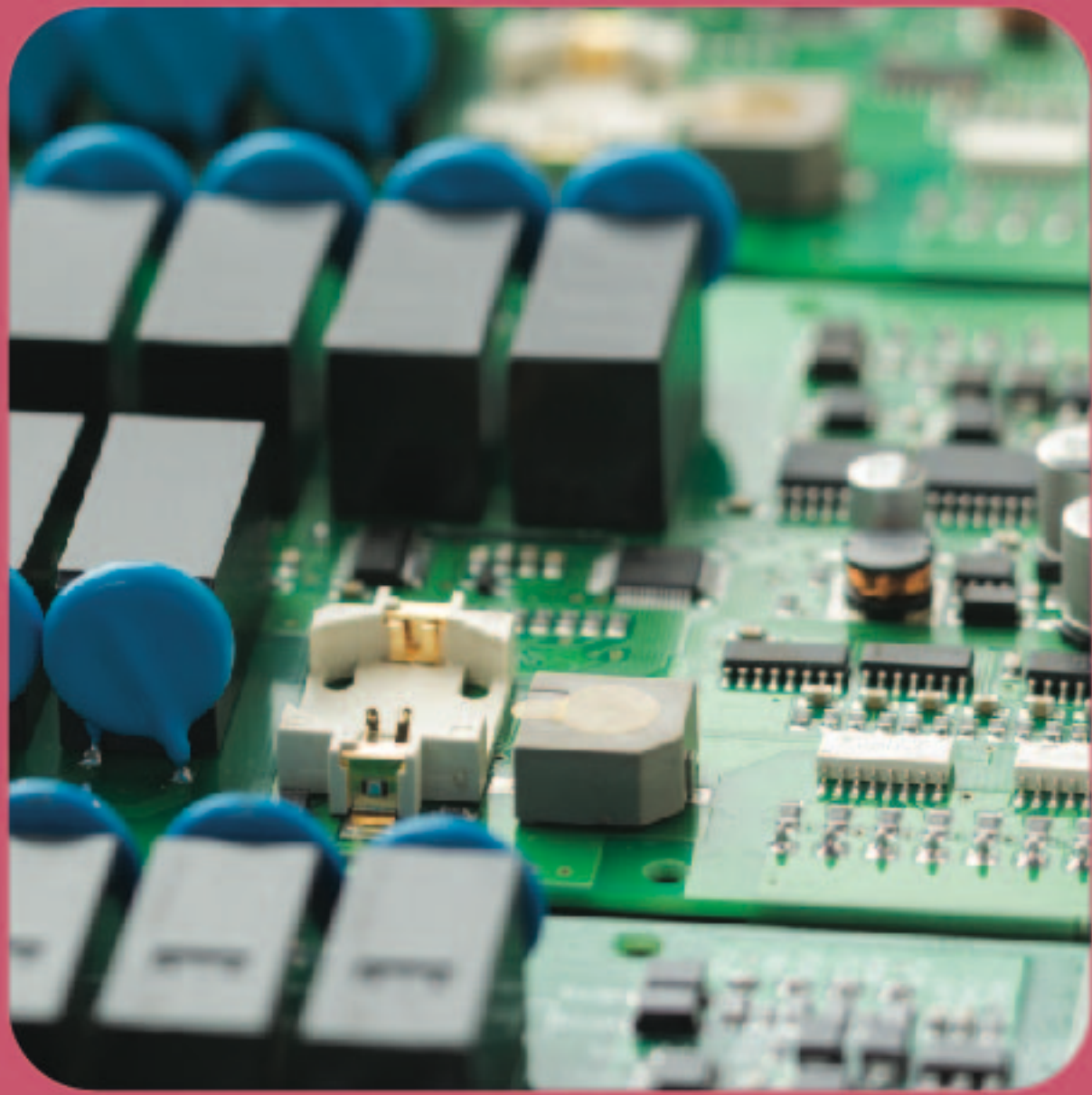




# | Industries We Serve



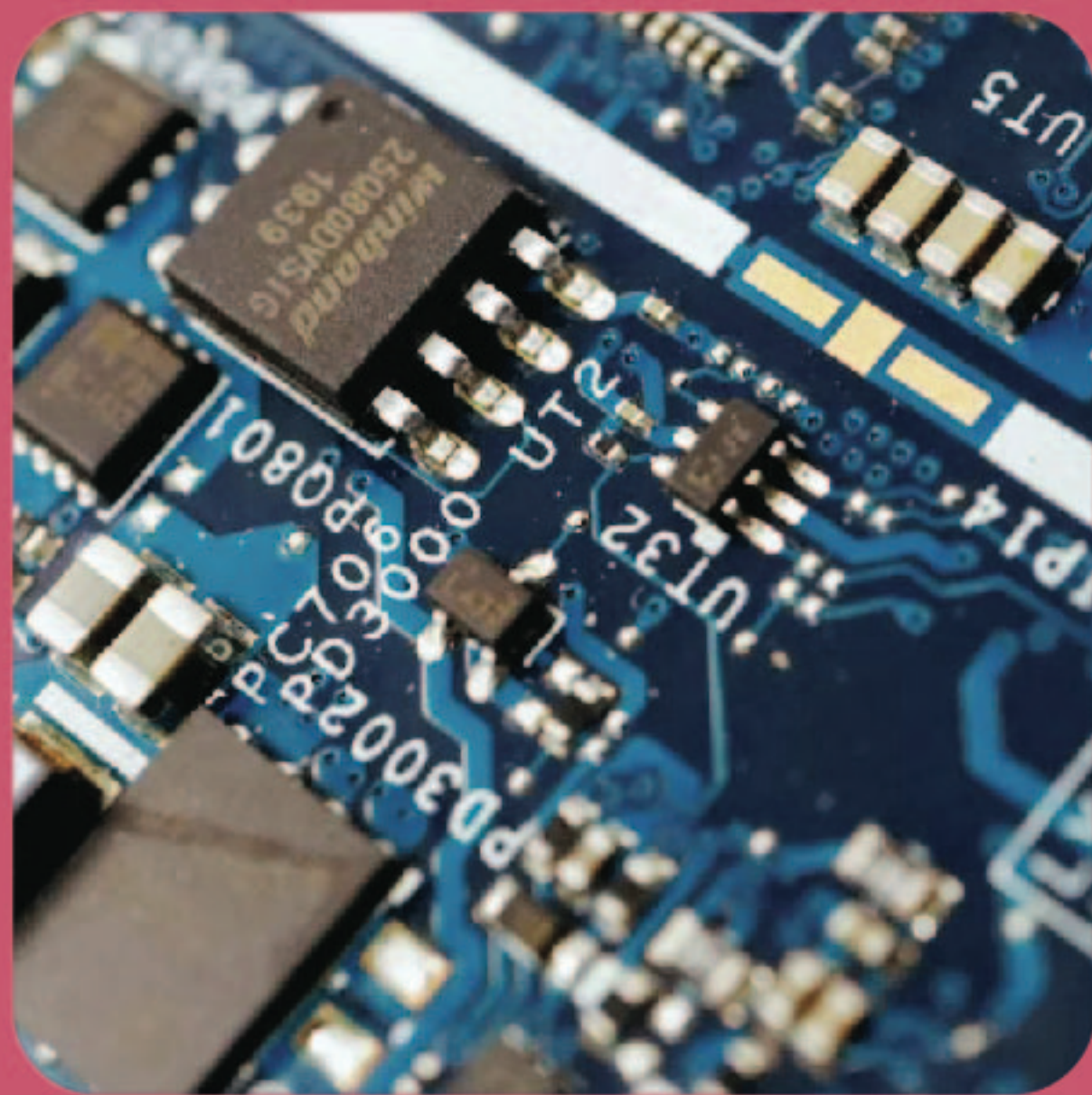
WHITE GOODS



ELECTRONICS



SEMICONDUCTOR



AUTOMOBILE



AERONAUTICS



PHARMACEUTICALS



PRINTING



EDUCATION



SIGNAGE



CONSTRUCTION



INSULATION



TEXTILE



RAILWAYS





# | Conversion

We, at Knowell, are one of the pioneers who brought conversion capabilities to India in the year 1991. Since then we have been serving our customers the freedom to customise sizes and order quantities.

Our state of the art conversion facilities equipped with the latest machines can meet your demands effortlessly ensuring that your costs are optimised.

## We offer a range of conversion solutions like

REWINDING

SLITTING

ROLL TO SHEET

DIE CUT

LAMINATION







## | Our Reach

Our presence in each quadrant of India ensures that our solutions are never far from you. Using trusted supply chain partners we can deliver products in a safe and timely manner to you across the country from any one of our facilities or sales offices.

## | Our Branches

Mumbai  
Bangalore  
Silvassa  
Delhi  
Kolkata



**Knowell  
Corporation**

SINCE 1984



# | Our People



**Mahesh Mehta**  
CEO

Mr. Mahesh Mehta founded Knowell Corporation in 1984 as a Tape distribution business. Over the last 40 years, Mr. Mehta with his vision of building a company that is committed to bringing the best solutions to the market, acquired distribution rights of the most reputable global brands in India. Under his leadership, state-of-the-art conversion facility was also introduced in the country. He continues to lead Knowell with same vigour and passion as the day he started.



**Kedar Dighaskar**  
Director Sales West and North

Mr. Kedar Dighaskar has over 26 years of experience in marketing and distribution of specialty adhesives and films. He has served in the Indian Air Force for 7 years prior to Knowell. His dedication to delivering the best solutions for customers is responsible for the trust and reputation that Knowell has built over the years. Kedar holds a bachelors degree in Chemistry.



**Chintan Mehta**  
MD

Mr. Chintan Mehta has been pivotal to the growth of Knowell Corporation since the year 2008. He holds a Bachelors of Engineering from DJ Sanghvi College of Engineering. Prior to Knowell, Chintan has also worked in the information technology sector. With his passion for bringing the latest solutions at the best value for his customers, Chintan has been leading Knowell successfully to deliver growth and value.



**Mukund Dhruv**  
Director Sales South and East

Mr. Mukund has been one of the key drivers of Knowell's growth over the last 37 years. With vast experience and knowledge of specialty adhesives, he has successfully delivered solutions to complex industry needs with high levels of customer satisfaction and retention. Mukund holds a diploma in Civil Engineering.



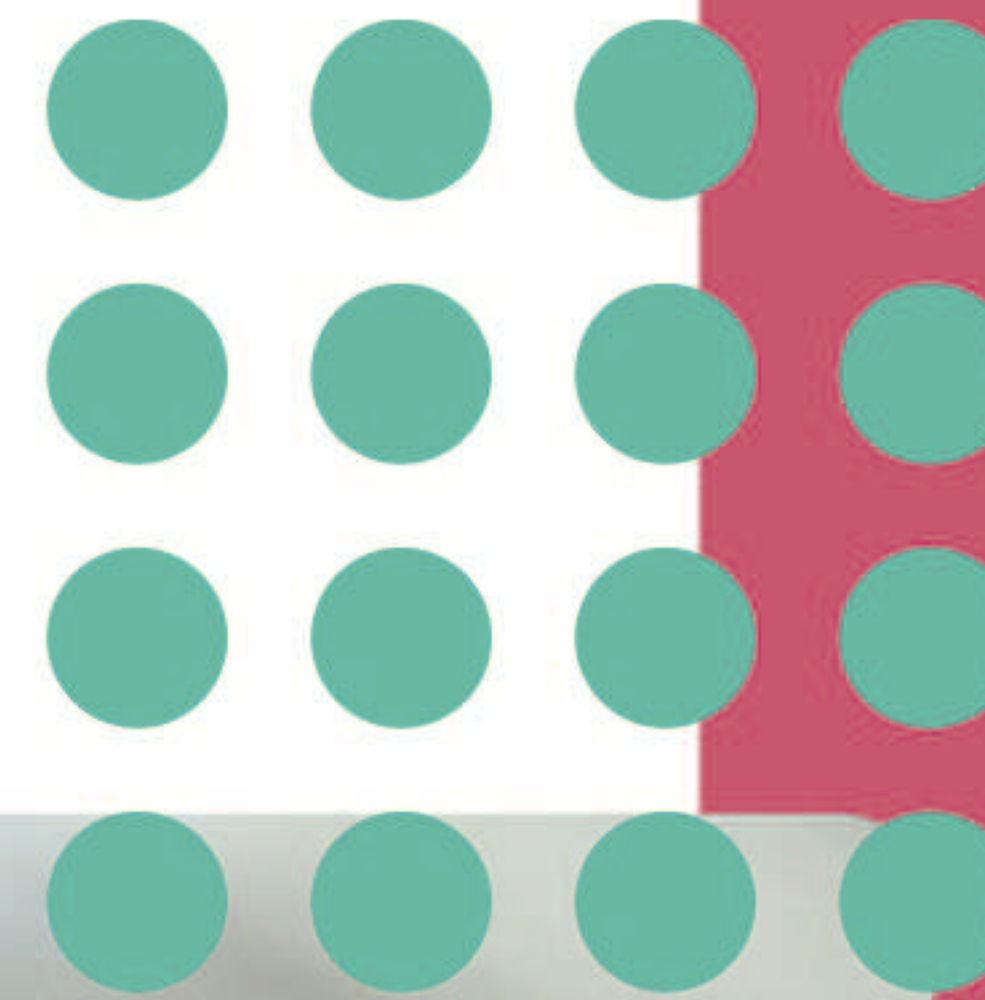
**Megha Chandawalla**  
CFO

Mrs. Megha Chandawalla has played a major role in the success, financial stability and growth of Knowell Corporation since her joining 9 years ago. Megha holds a MBA in Finance from Clark University, Massachusetts, and was with Goldman Sachs prior to Knowell.



## | Our Promise

Promising unwavering commitment to our principles.



1

### **Quality over anything**

We believe in offering products that stand the test of time. That's why we supply only the highest quality materials to ensure that you get the long-lasting performance you deserve.

2

### **Satisfaction for a stronger bond**

With our globally renowned brands that are trusted by customers worldwide, our commitment to quality and innovation ensures that your satisfaction is not just a possibility, but a guarantee. From the moment you choose our products, you can be confident that you're getting the best of the best.

3

### **Trust: maintaining since 1984**

With a history of 40 years, we have been serving our clients with superior-quality products on time, every time. Since our inception, we have built trust with our service without compromise and preserved the same idea.



**Knowell  
Corporation**

SINCE 1984





## | Testimonial

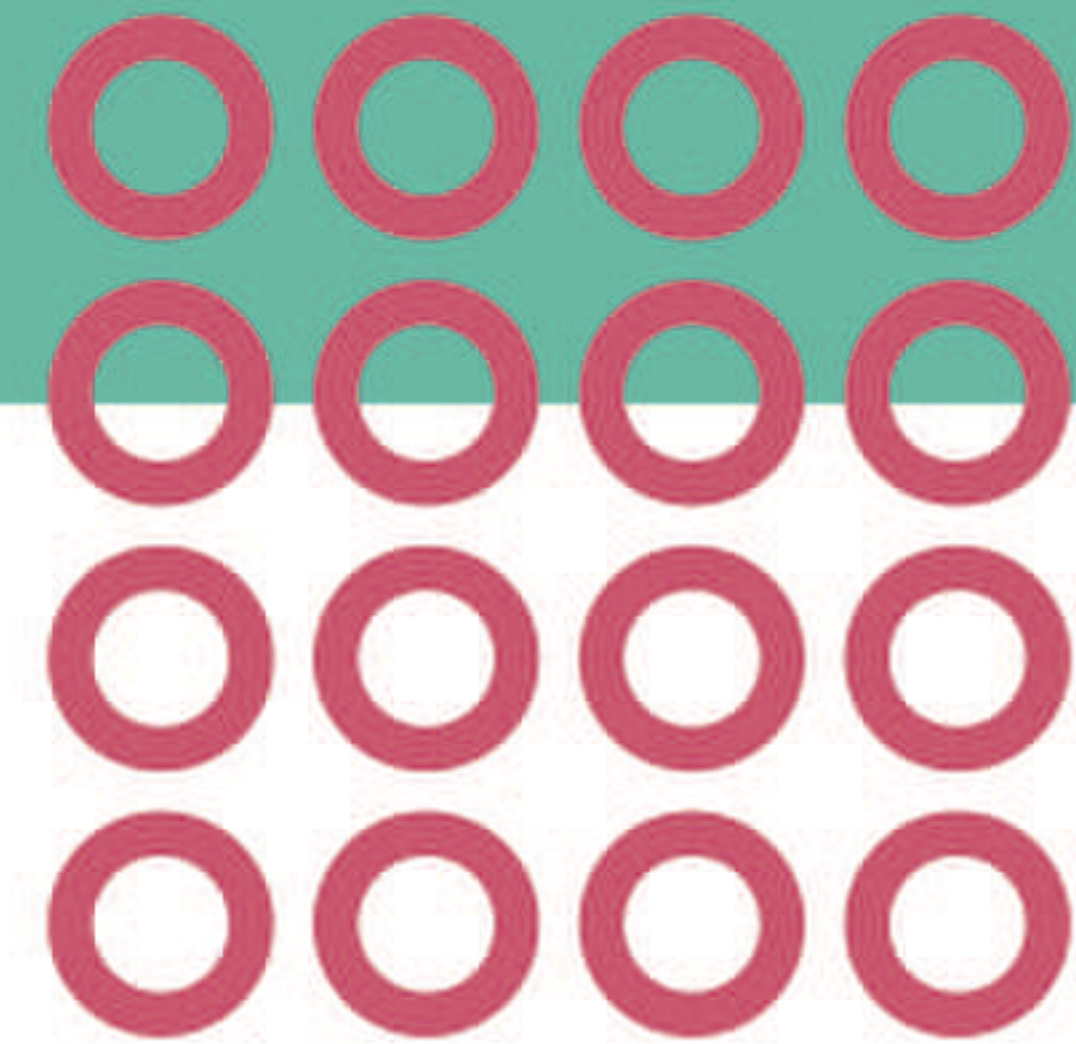
"Its been a great pleasure to have you ( Knowell Corporation ) working with us since last 2 years on one of the crucial parts which was a task to source in the covid times where the whole supply chain from China was a concern.

We should acknowledge that you are one of the key partners for our " SUCCESS STORY" of Making 1 lac + Vehicles on road in the previous year and I am positive to further grow this partnership as we grow.

Thanks a lot for your extended support."



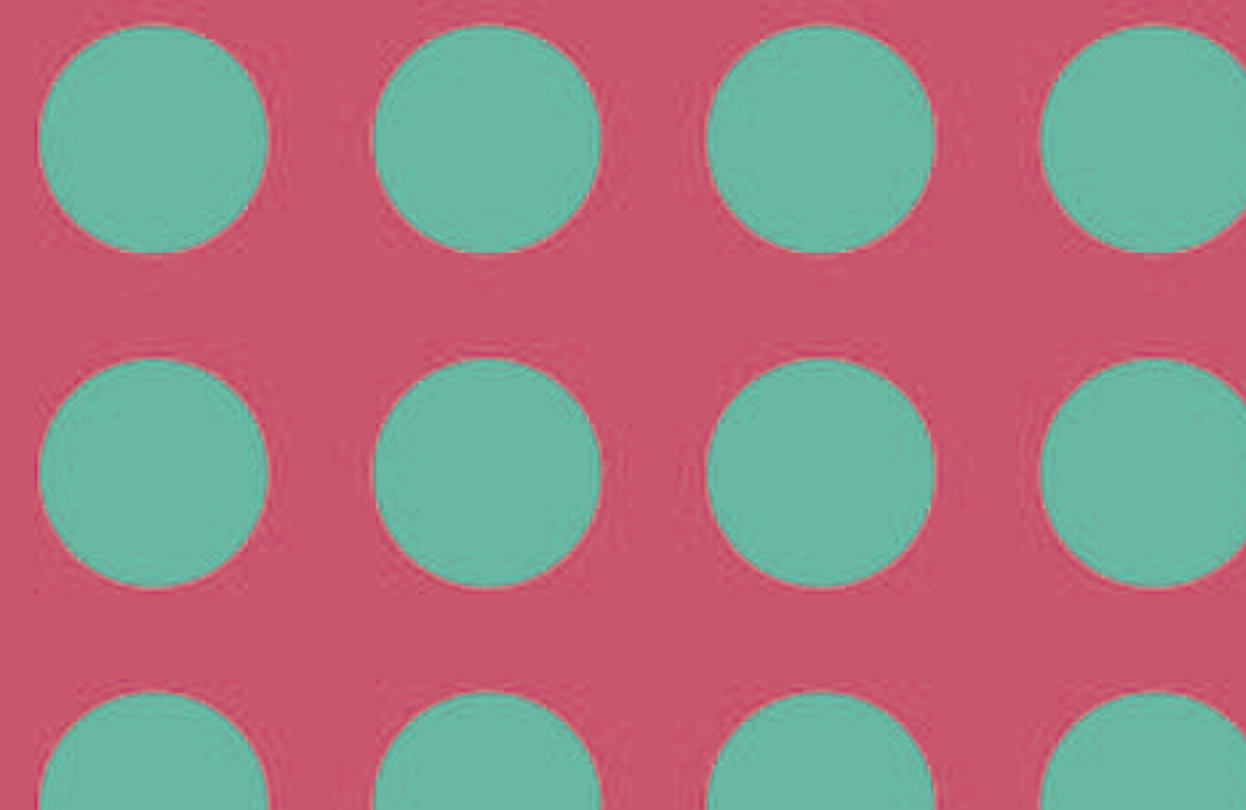
- AHTER ENERGY PVT LTD



"We have been working with Knowell Corporation for a few years now. We appreciate their technical knowledge in recommending and supporting our specific requirements. Because of their extensive reach and well trained team they are able consistently meet our needs in terms of products and services."



- ISRO



Knowell has been supplying to us for over 5 years now.

Supplies from knowell have always been on time.

We appreciate their efforts for new product and application development. They are our preferred supplier because they have a technically capable team , ability to forecast and stock materials and transparency in working. Hoping for further success with team knowell.



- GARWARE HI-TECH FILMS



**Knowell  
Corporation**

SINCE 1984



## | Associate Companies



### KNOWELL INTERNATIONAL

Knowell International Pvt. Ltd. Kolkata  
representing various international bearing brands  
like FYH, Mc Gill, IJK ,KHK



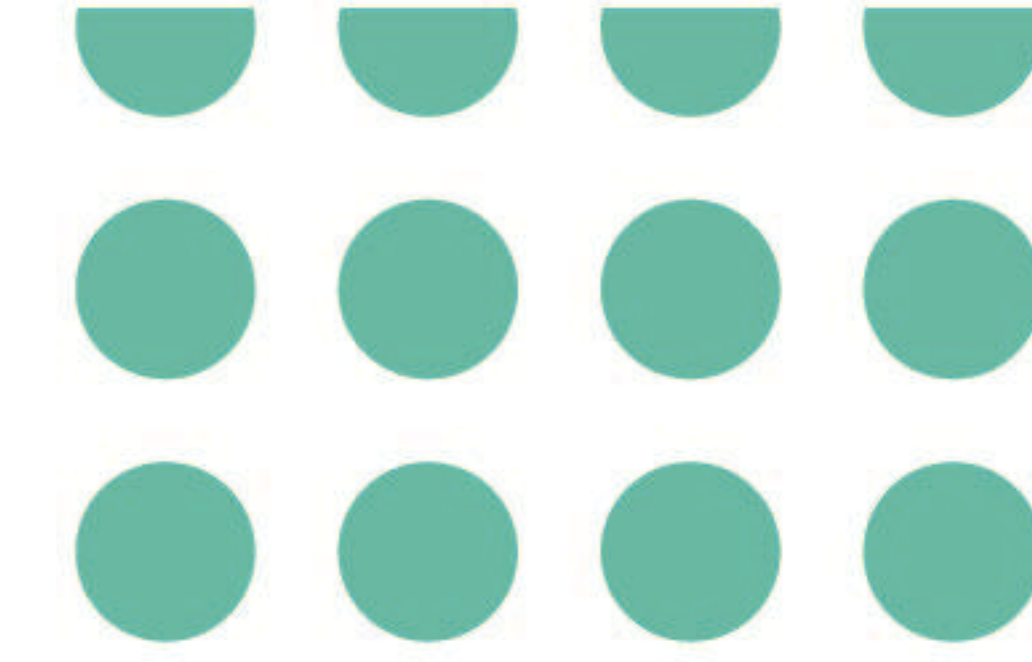
### DOMEX

Domex: Representing Color Dec Italy,  
representing Nor Cote for EL inks.



### MNM COMPOSITES

MNM Composites Pvt. Ltd. Manufacturing  
adhesive tapes and representing M/s. Interep  
(France) as a distributor.





## | Our Brand Partners



SABIC is a company that's based in Riyadh, Saudi Arabia. It was established in 1976 and is one of the biggest petrochemical manufacturers in the world. We are authorized distributors of SABIC products in India since 2004 for products like polycarbonate films, sheets and EID films.

Sabic's premium polycarbonate films find extensive use in contemporary engineering and optical applications, positioning them as one of the most esteemed alternatives to glass on a global scale.

Beyond their exceptional visual strength of up to 250 times greater than a glass of equivalent thickness. Unlike alternative plastics, combine remarkable lightness with the ability to endure elevated temperatures and severe weather conditions.

and material characteristics, our sheets boast a strength of up to 250 times greater than a glass of equivalent thickness. polycarbonate films



## | Applications



ELECTRICAL AND ELECTRONICS



EV BATTERY



CONSTRUCTION



MEDICAL DEVICES



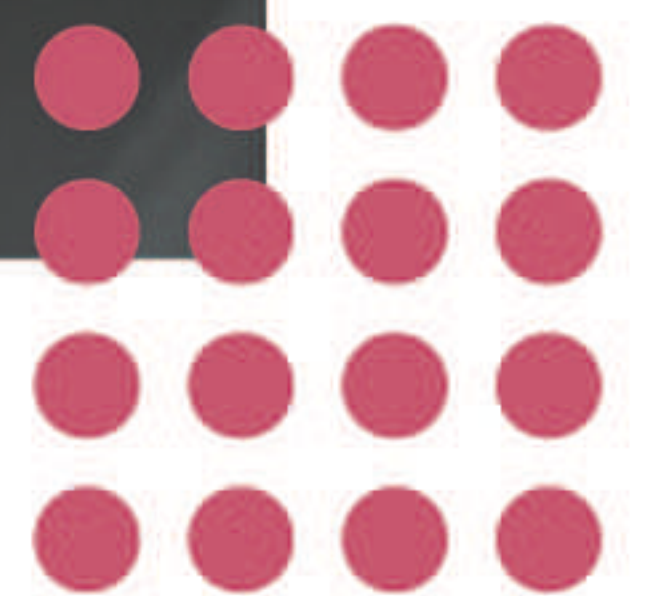
PACKAGING



TRANSPORTATION

## Did You Know?

When it comes to polycarbonate sheeting, Lexan is among the most well-known names in the industry. It is six times lighter than glass and has a high impact resistance. Not only is it low in flammability and thermoformable, it is also flame retardant.





## | Our Brand Partners



3M is a company that started in Minnesota's mining and manufacturing industries. Now, it's a big global company with many different products. They work in many different industries with many over 100000 patents, 3M is a world leader in bonding technology for decades. Quality , consistency ,reliability and sustainability are the attributes you are looking for in your bonding solutions which will help drive your quest for new innovation.

With over 5000+ skus for adhesive and tapes , 3M systems are built around your manufacturing process , not the other way around. Whether its structural or non structural adhesives, bonding tapes or reclosable fasteners , 3m solutions ensure speed , convenience and ease of use.

No matter what you need to bond, you can count on 3M's expertise, technologies and 88,667 dedicated employees to help you find solutions. From wood, metal, foil, insulation, foam, fabric and panel lamination to specialty high performance and multipurpose materials of every kind, solutions are one call away.

## Did You Know?

The iconic yellow sticky note that revolutionized the way we take notes and organize our thoughts : Post - It were invented by 3M

## | Applications



ELECTRONICS



AUTOMOTIVE



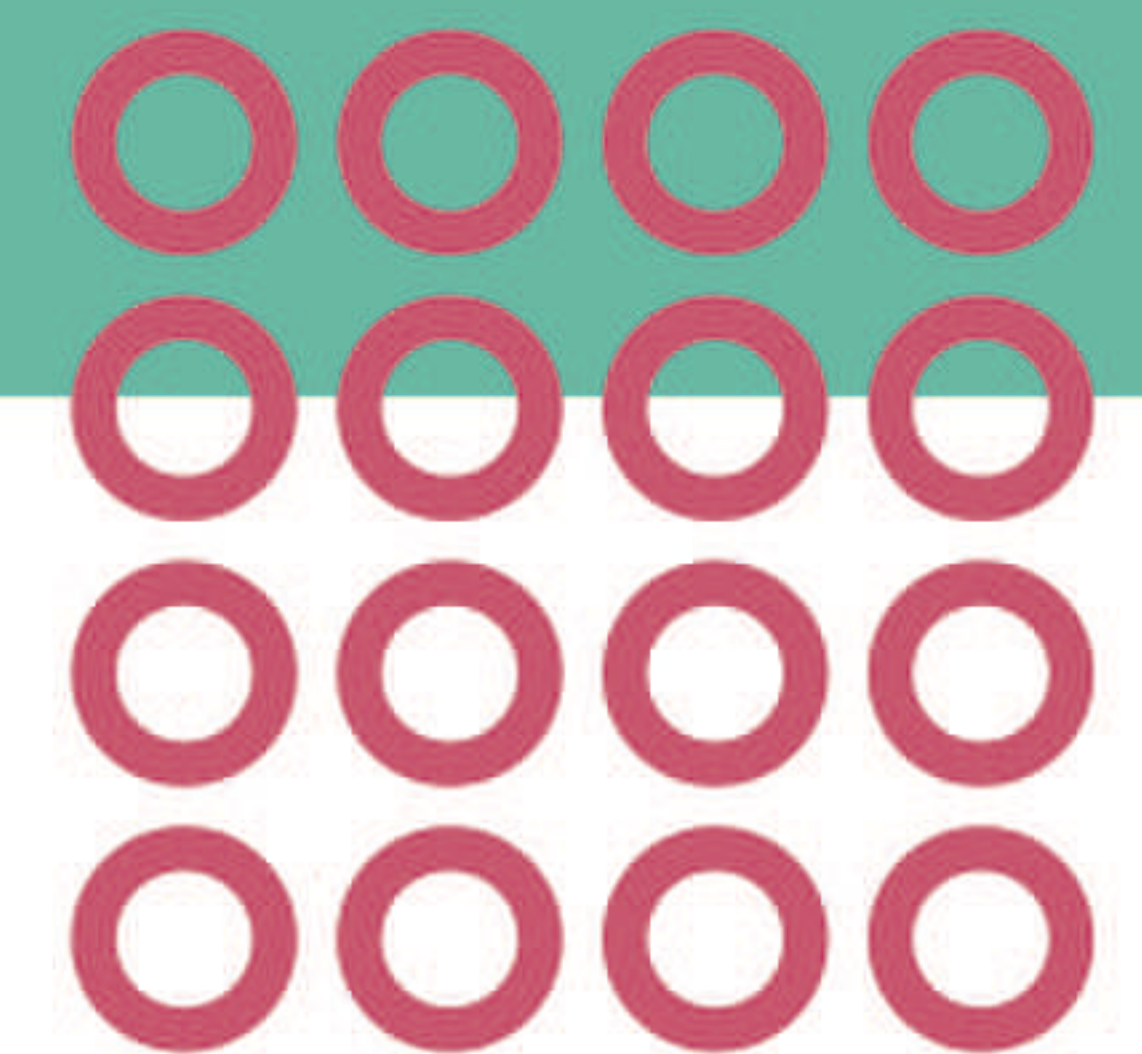
CONSTRUCTION



FIRE SAFETY



PRINTING



## | Products

VHB ( ACRYLIC FOAM TAPE )

DOUBLE SIDED TAPES - TISSUE, PET, TAT & MORE

LANE MARKING TAPE

ALUMINIUM FOIL TAPE

MOUNTING TAPE



## | Our Brand Partners



### Did You Know?

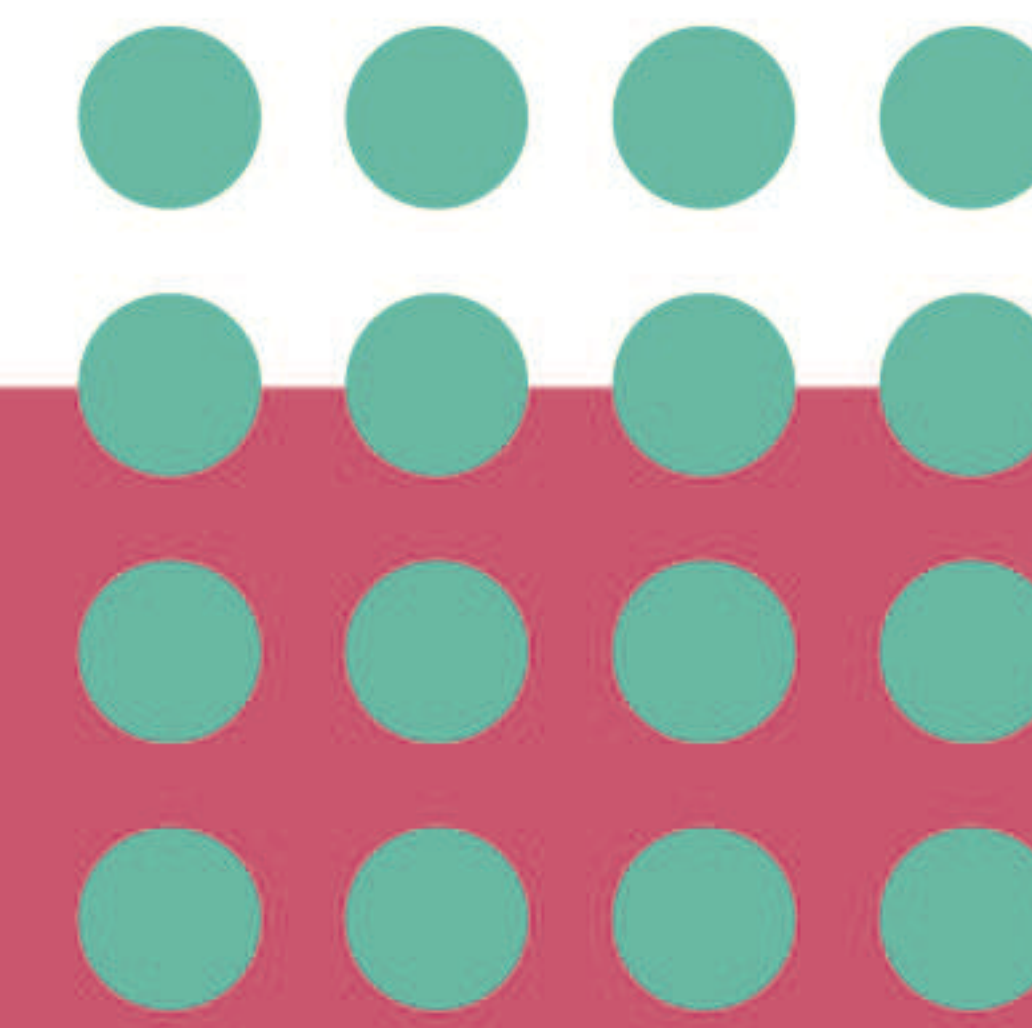
Ray Stanton Avery invented the world's first self-adhesive label as a way to merchandise objects. In 1935, he founded Avery Adhesives in downtown Los Angeles and, in 1990, the company merged with Dennison Manufacturing to form Avery Dennison.



Avery is a global materials science and digital identification solutions company with locations in over 50 countries.

Avery provides branding ,information labelling , including pressure sensitive materials and a variety of converted products and solutions

Leader in serving an array of industries like Advertising , Signage , Automotive OEM , Automotive aftermarket , FMCG , Ecommerce Construction and more.



## | Products

PERFORMANCE TAPES

DIGITAL & SCREEN PRINTING VINYLs

GLOW IN DARK

SUN CONTROL FILM

GLASS PROTECTION FILM

LABELS & PACKAGING MATERIALS

REFLECTIVE SOLUTIONS

## | Applications

ADVERTISING & PROMOTION

ARCHITECTURE & BUILDING

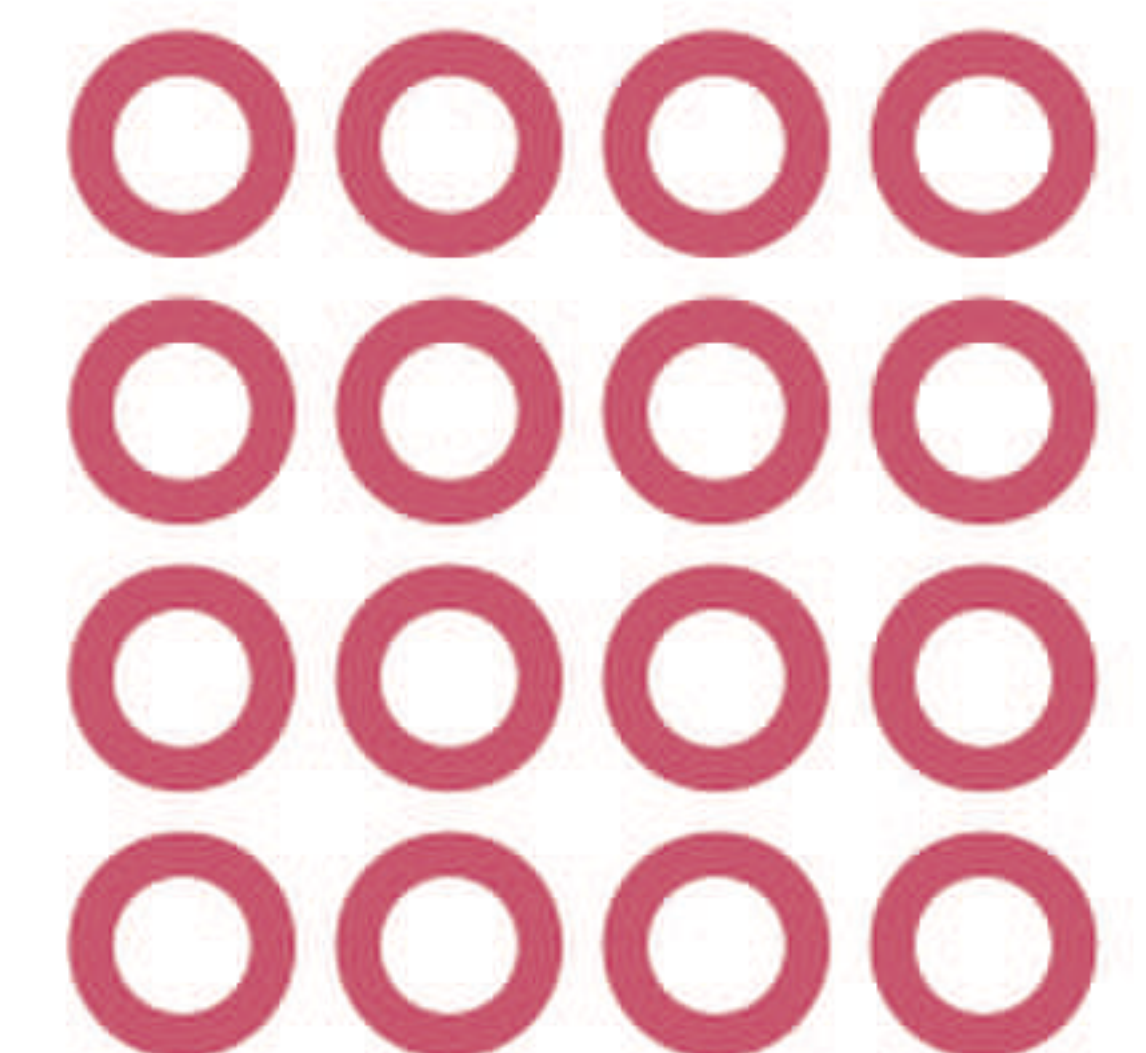
AUTOMOTIVE

ELECTRONICS & ELECTRICALS

FOOD

DECALS

SUPPLY CHAIN & LOGISTICS





## | Our Brand Partners

**Nitto**

Nitto Denko Corporation was founded in 1918 and has been adapting to changes in society, the environment, and customer needs ever since by utilizing its core technologies in adhesion and coating. In 2009, Nitto started operating in India with the goal of providing original and high-quality products with technological advancements to the Indian market. The company began producing materials locally and providing international quality at competitive prices.

Nitto's mission in India is to improve the lives of ordinary people by offering innovative "Tapes & Films," which will expand its business in the region. The company is excited to bring new innovations to customers in this rapidly growing market.

## Did You Know?

Nitto was founded in Osaki, Tokyo, in 1918 to produce electrical insulation. It survived World War II, despite the destruction of its central offices in Tokyo in 1945, which have since been relocated to Osaka.

## | Applications

AUTOMOBILES

ELECTRICALS & ELECTRONICS

MOBILE PHONES

HOME APPLIANCES

BUILDING & CONSTRUCTIONS

PACKAGING

## | Products

DOUBLE-SIDED TISSUE TAPE

MASKING TAPE

SURFACE-PROTECTIVE FILM

PACKAGING TAPE



**Knowell  
Corporation**  
SINCE 1984



## | Our Brand Partners



Poli tape is an innovative family run business and is a market leader in manufacturing high quality textile transfer films , digital printing media , adhesive tapes for advertising and lettering.

In addition to the main production site in Remagen (Germany), four further production companies in Germany, France and Italy belong to the POLI-TAPE Group. To serve the important markets in North, Central and South America, we have a sales and logistics location in Jacksonville (Florida/USA).

With nearly 400 employees worldwide, we supply our customers high quality products in more than 90 countries all over the world.

Poli Tape is the Leading Global supplier for applications Tapes. Supplying to all leading OEMs globally.

## Did You Know?

Poli Tape, though known for its application tapes, has an extensive range of textile decoration films used by leading brands like Adidas, Zara, Nike, and more.

## Products |

APPLICATION TAPE FILM & PAPER

TEXTILE DECORATION FILM

DIGITAL PRINTING VINYL

LAMINATION FILMS

## | Applications

TEXTILE

SIGN & DIGITAL



Knowell  
Corporation

SINCE 1984



## | Our Brand Partners



Founded in 1883 as Pittsburgh Plate Glass by Captain John B. Ford and John Pitcairn in Pittsburgh, Pennsylvania. Today, PPG is a fortune 200 company and a global supplier of paints, coatings, optical products, and specialty materials.

Through leadership in innovation, sustainability and color, PPG helps customers in industrial, transportation, consumer products, and construction markets and aftermarkets to enhance more surfaces in more ways than does any other company.



## Applications |

SECURE CREDENTIALS

RFID SHIELDING

LIGHTENING PROTECTION

AEROSPACE

## | Products

TESLIN  
HI-GUARD OPTICAL COATINGS  
EXPANDED METAL FOILS  
MICROWAVE ABSORBERS  
RADAR ABSORBERS  
DIELECTRIC MATERIALS

## Did You Know?

Founded in 1883, PPG has 243 manufacturing sites worldwide. PPG is a Fortune 200 company.





## | Our Brand Partners

**MOMENTIVE™**

Momentive is a globally recognized company that produces high-performance silicones and specialty products, improving the quality of life and contributing to a more sustainable future. Our tireless efforts to progress involve global marketing and R&D teams working around the clock to develop innovative solutions that drive our customers' businesses forward while positively impacting all aspects of life - both now and for generations to come.

## Did You Know?

Even though Momentive is a US-based company,  
one of its biggest R&D centers is Electronic City  
Bangalore, India.

## | Products

HARDCOATS  
ANTI FOG COATINGS  
SILICONE PSA  
RELEASE COATINGS  
HYDROPHOBIC COATINGS  
WETTING AGENTS  
DEFOAMERS

## Applications |

AUTOMOTIVE

AEROSPACE

ELECTRONICS

AGRICULTURE

PERSONAL CARE

CONSUMER PRODUCTS

BUILDING & CONSTRUCTIONS





## | Our Brand Partners

**Signkraft**

Signkraft established in 2008 which is a professional adhesive coating label stock manufacturer and installed a dust-free factory in 2011.

Combination of professional talent, advanced technology and innovative strategies has allowed Signkraft to remain ahead of its competitors.

In this changing competitive environment Signkraft since inception has remained true to its three fold policy of Responsibility, innovation and sharing all in pursuit of High quality.

## Did You Know?

Signkraft has a clean room coating line ensuring dust-free label stock for optical grade applications.

## Applications |

AUTOMOTIVE

ELECTRONICS

SECURITY & SEALS

ADVERTISING

DECALS

IML & IMD

## | Products

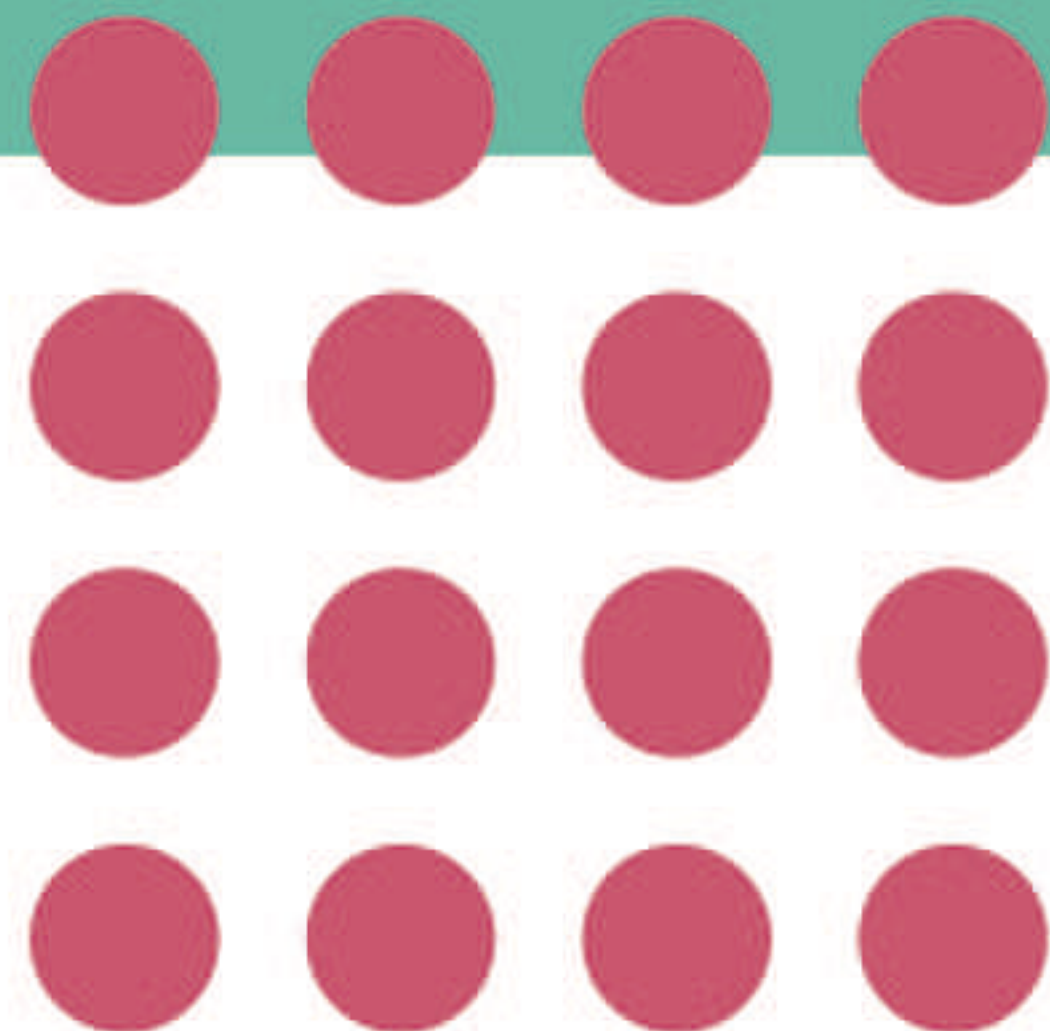
PVC LABEL STOCK

PET LABEL STOCK

SECURITY LABEL STOCK

STATIC FILMS ( CLEAR & OPAQUE )

COLOR VINYL



**Knowell  
Corporation**  
SINCE 1984



## | Our Brand Partners



ITW Pro Brands is a manufacturer of lubricants, cleaning chemicals, and corrosion preventatives formulated to maximize equipment productivity and product quality for customers. We go to market through B2B with a focus on the automotive, aviation, fabricated metal, food processing and machinery manufacturing market segments. Offering a brand portfolio that is well recognized within these industrial channels, our premium products address customer pain points and our direct sales team provides expert, value-added consulting at the customer level.

## Did You Know?

ITW's world-renowned LPS series stands for: Lubricates, Penetrates, and Stops Rust.

## Applications |

FABRICATED METALS

AVIATION

FOODSERVICE

MACHINERY MANUFACTURING

TRANSPORTATION

FOOD PROCESSING

MARINE

RAILROAD

## | Products

CLEANERS

MARKING PRODUCTS

WIPES

CORROSION INHIBITOR

LUBRICANTS

MOLD RELEASE





## | Our Brand Partners



ITW Formex® is a global manufacturer of innovative electrical insulating materials for electronics manufacturing and high voltage electrical applications. The company has 30 years experience in providing Formex™ electrical insulating materials for use in a wide variety of applications ranging from automotive batteries to industrial equipment and consumer electronics applications. No other flame retardant electrical insulation can equal the performance and versatility of Formex™ products for cost-effective fabricated parts. Many engineers have cut significant cost from their designs by replacing a variety of injected molded parts, electrical papers and thermoplastic materials. Formex™ Insulation Materials are highly engineered to serve the demands of sophisticated applications efficiently. Headquartered near Chicago, ITW Formex® provides technical and sales assistance, distribution and production globally.

## Applications |

ELECTRICAL VEHICLE

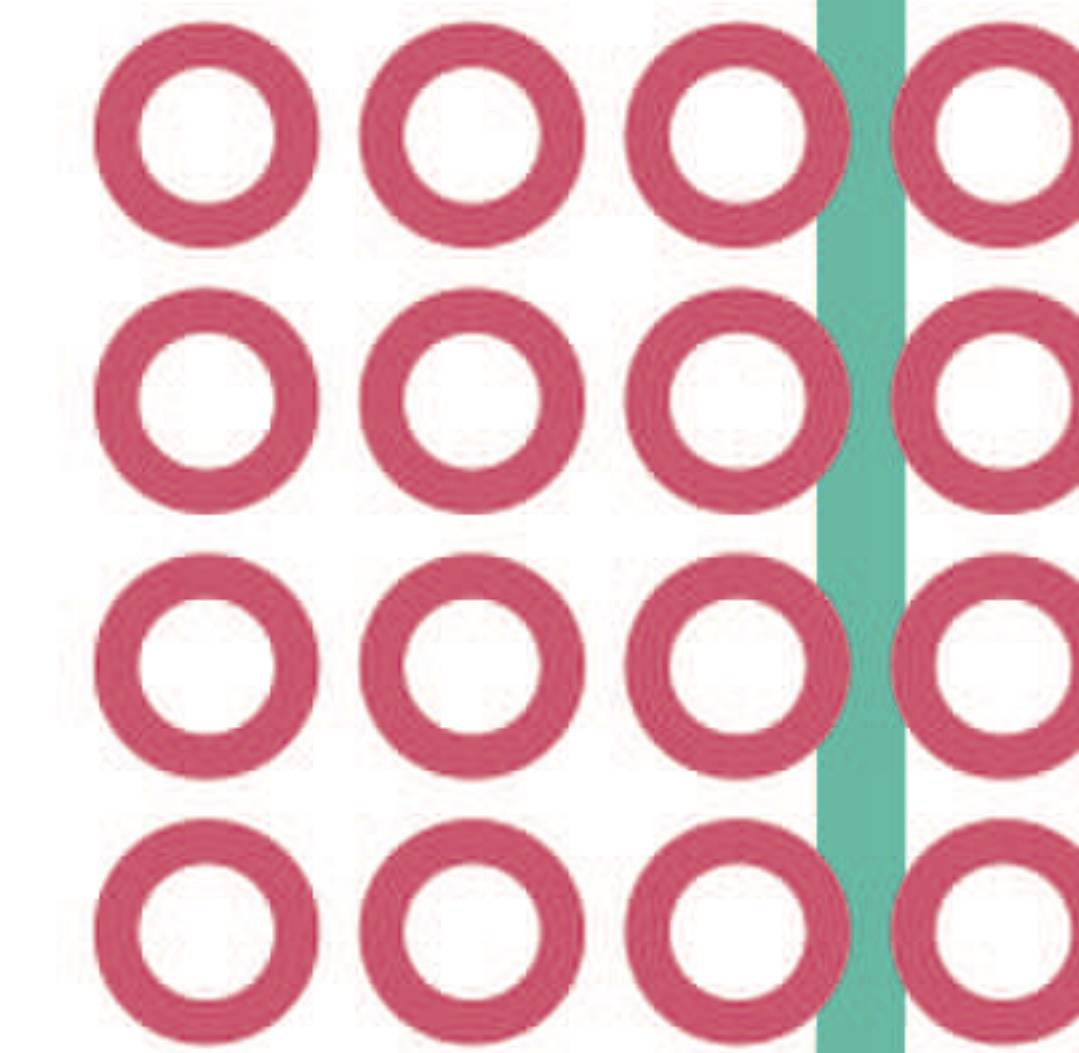
CONSUMER ELECTRONICS

TELECOMUNICATION

INDUSTRIAL CONTROLS

LED LIGHTING

SOLAR ENERGY



## Did You Know?

ITW Formex can be produced in custom thicknesses ranging from as low as 100mic to as high as 1.5mm.

## | Products

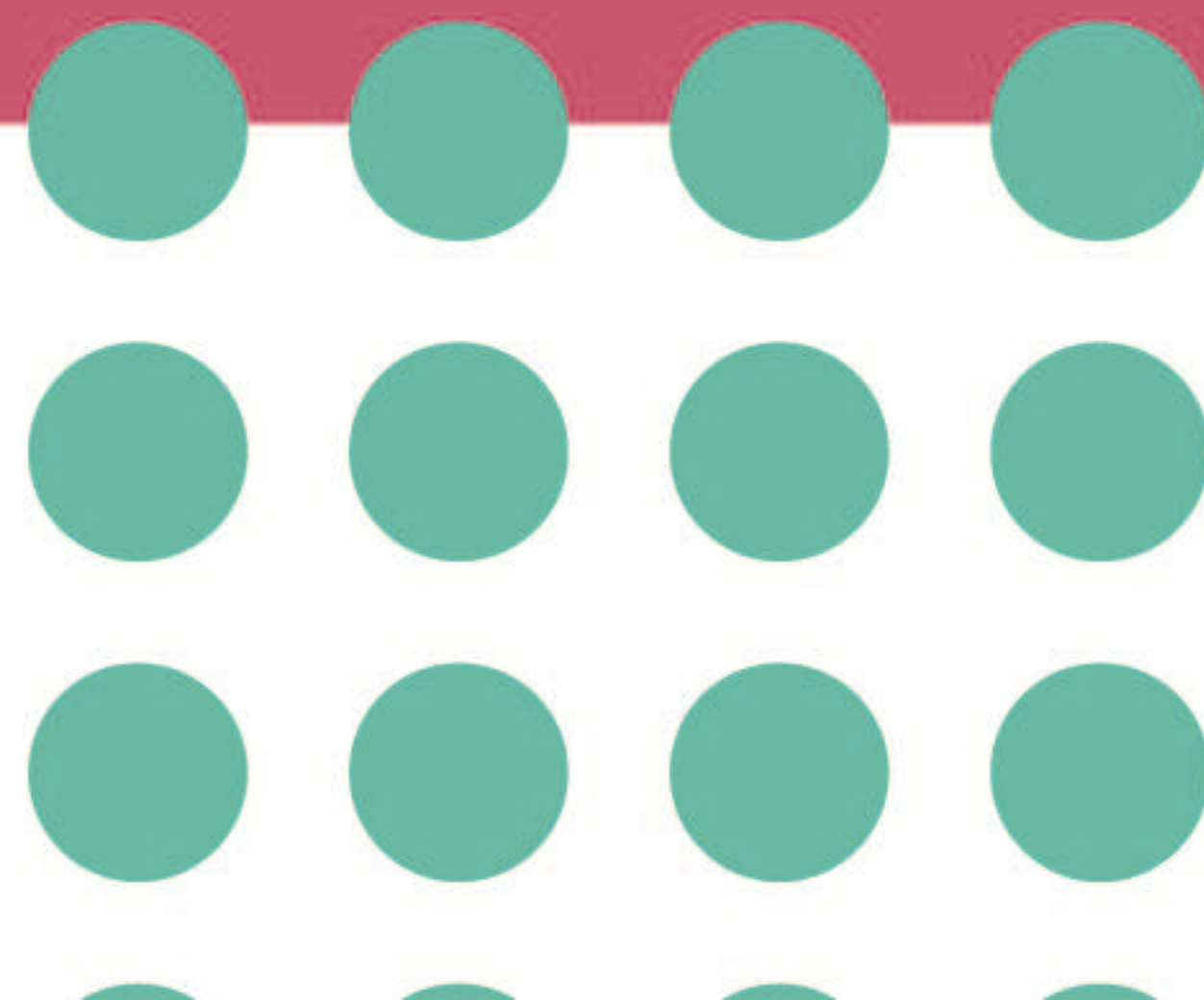
FORMEX™ GK

FORMEX™ GS

FORMEX™ GL

FORMEX™ CND

FORMEX™ N3





## | Our Brand Partners



For over 70 years, ASLAN has been known for the production of high-quality self-adhesive products. Under the brand name ASLAN, we exclusively develop and produce products with unique selling points and the quality standard "Made in Germany".

Aslan offers a variety of materials and in addition to the numerous standard products, aslan also offers its customers very individual adhesive coatings. The customer can choose from a variety of materials, covers and adhesives or have his own materials coated – with the adhesive properties he specifies.

## | Products

BLACK BOARD FILMS

WHITE BOARD FILMS

GLASS DECORATION FILMS

ANTI-GRAFFITI FILMS

METAL EFFECT FILMS

MAGNETICALLY RECEPTIVE FERROUS FILMS

RARE PROJECTION FILMS



**Knowell  
Corporation**  
SINCE 1984

## Did You Know?

As a Green initiative, Aslan uses recycled PET for more than 50% of their PET-based products.

## Applications |

ARCHITECTURE

SIGN MAKING

FURNITURE

RAILWAYS

DOMING

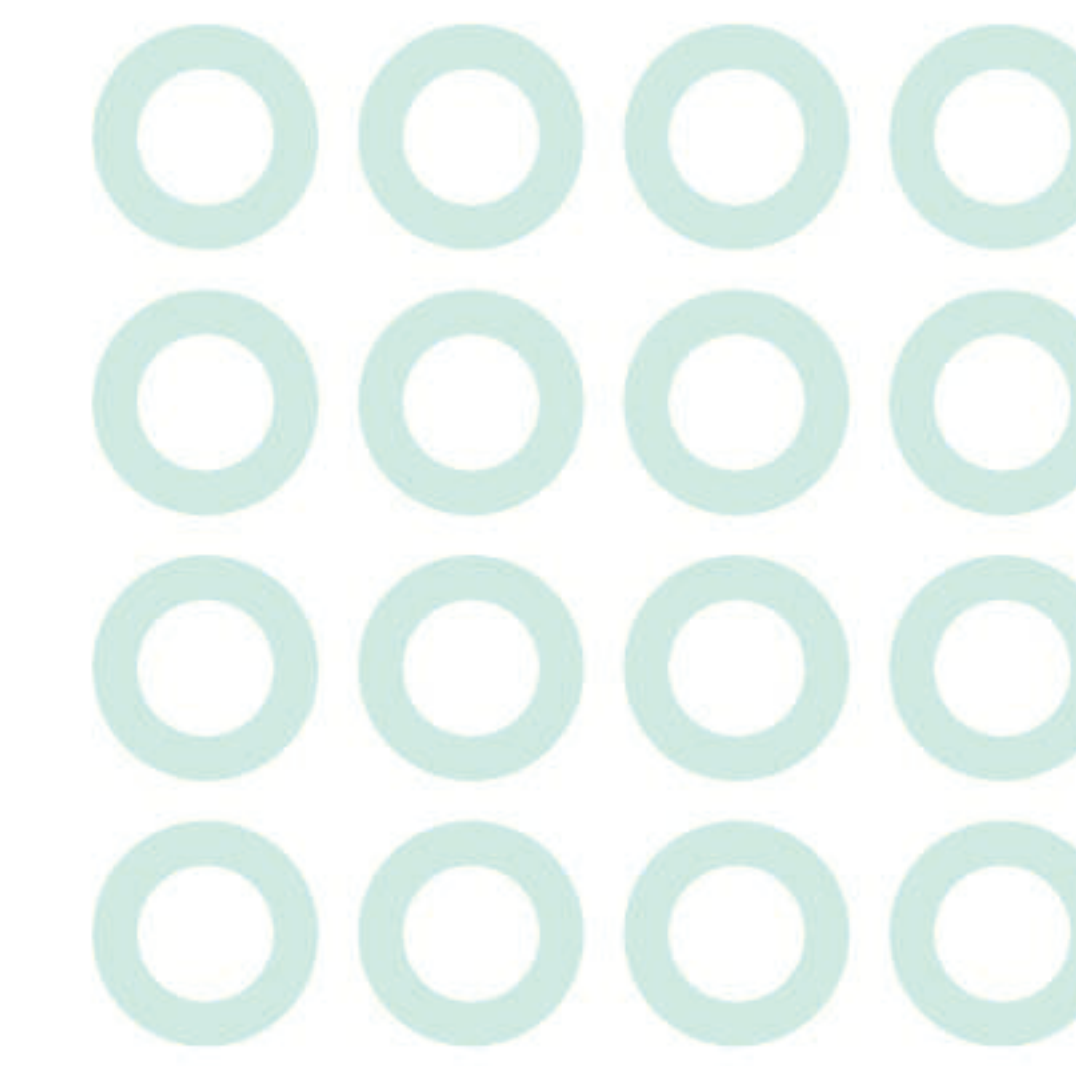




## | Our Brand Partners

# SEKISUI

Sekisui Chemical Corporation Limited is a Japanese company that was founded in 1963. They specialize in high-performance plastics, urban infrastructure & environmental products, housing, and medical. Sekisui produces a range of industrial tapes, optical films, semiconductor materials, and other high-performance materials that are used in various industries.



## Applications |

AUTOMOTIVE

SEMI CONDUCTOR

PACKAGING

FIRE SAFETY

## Did You Know?

SEKISUI began producing its famous cellophane tape in 1950 due to a small article in a magazine. Cellophane tape was used by American troops to seal envelopes, sparking interest and prompting research into production methods.

## | Products

DOUBLE SIDED TAPES

SURFACE PROTECTION TAPES

CRAFT PAPER TAPES

PACKAGING TAPES

THERMALLY CONDUCTIVE PADS







## | Our Brand Partners



YIH HWA Enterprise started in 1992 and specializes in selling self-adhesive tapes for different industries and businesses. The company received ISO 9001:2000 certification in 2001 and later upgraded it to ISO 9001:2008 in 2010. YIH HWA is committed to satisfying its customers by providing high-quality products, good service, and continuous improvement. The company has a strong presence in many countries such as Malaysia, Indonesia, Thailand, China, Taiwan, Dubai, and Australia. YIH HWA has gained a good reputation in different markets by exporting its products to these countries.

## Applications |

*AUTOMOTIVE*

*ELECTRONICS*

*SEMI CONDUCTORS*

*PRINTING*

*PACKAGING*

*CONSTRUCTION*

## | Products

ACRYLIC FOAM TAPE

INSULATION TAPE

MASKING TAPE

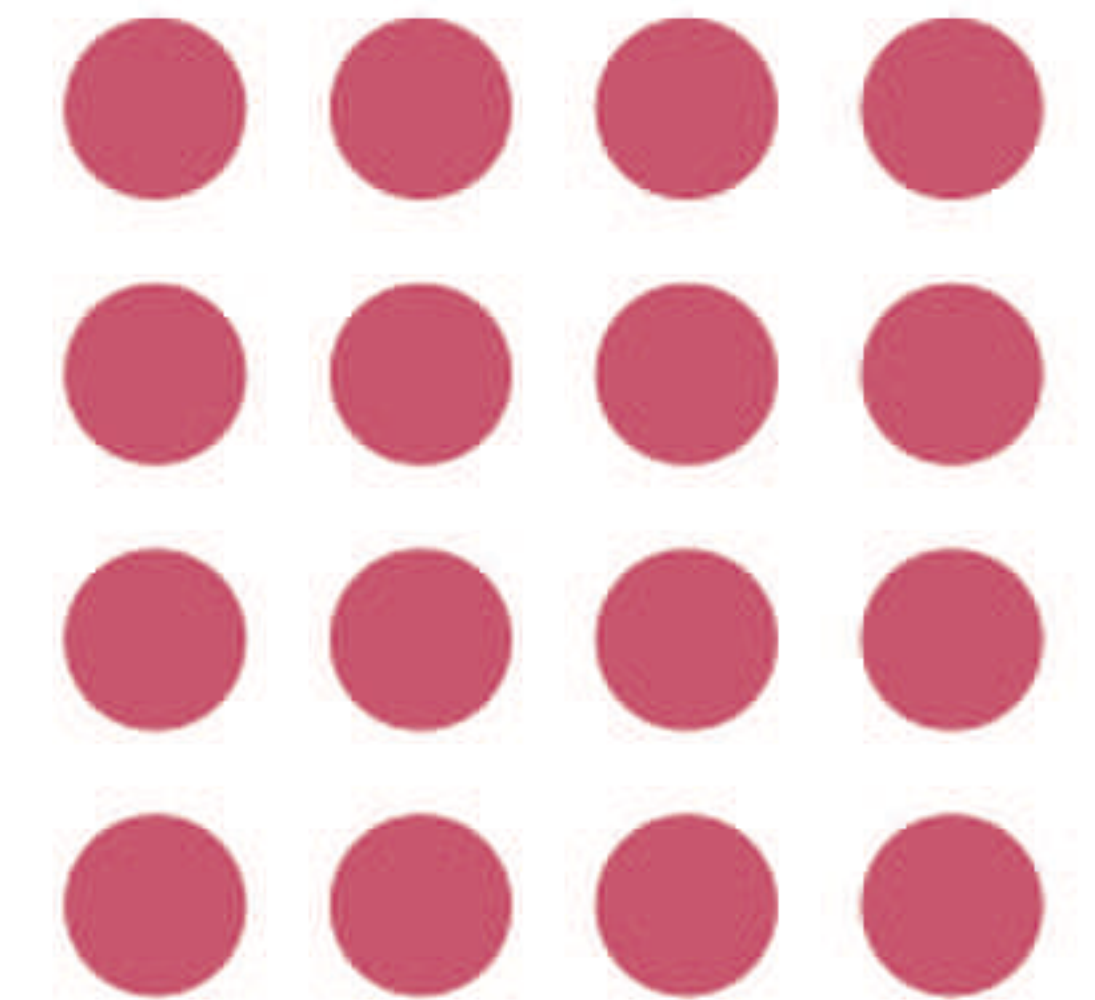
DUCT TAPE

CROSS & MONOFILAMENT



## Did You Know?

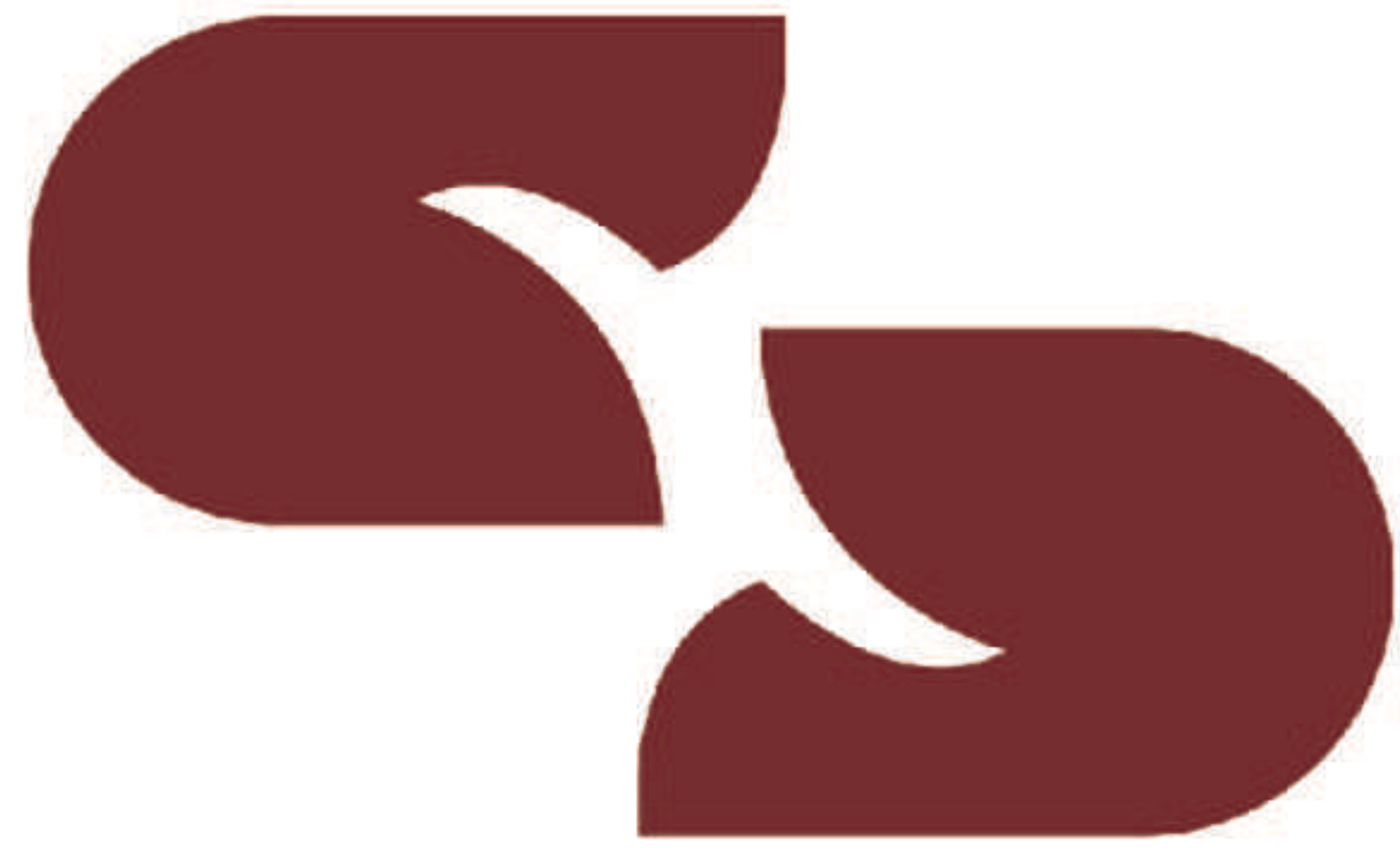
Yih Hwa is one of the few companies that provides end-to-end solutions for tapes and machinery to manufacture and convert tapes.



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**Knowell  
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SINCE 1984

## Knowell Corporation

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Bombay Samachar Marg, Fort,Mumbai - 400 023.  
INDIATEL:+91-(0)- 22- 22676700/ 3295 3766.

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